

HEALTH, SPORTS AND EDUCATION

HAN ONLINE SUMMER SCHOOL NIJMEGEN

FEEL LIKE EXPLORING A VIBRANT TOPIC WITH INTERNATIONAL CLASSMATES IN THE FIELDS OF HEALTH, SPORTS OR EDUCATION THIS SUMMER? WANT TO DISCOVER DIFFERENT APPROACHES TO ISSUES FACING SOCIETY TODAY? JOIN 1 OF THE 3 ONLINE SUMMER COURSES OFFERED BY HAN!

25 MAY 2021 - 4 JUNI 2021

HAN UNIVERSITY
OF APPLIED SCIENCES

ABOUT THE ONLINE SUMMER SCHOOL

This Summer School offers 3 short courses in the fields of health, sports and education. Choose 1 of the 3 courses and join us online for 2 weeks of learning and fun. Each course leads to 2 ECTS credits.

The courses in this online Summer School are open to all undergraduate students from our partner universities abroad. You don't necessarily have to be studying in the field of health, sports or education to join. In fact, that is what makes this online Summer School so special. The opportunity to step into unknown territory: a truly rewarding experience.

DURING THIS ONLINE SUMMER SCHOOL

YOU:

- Discover the Dutch approach to healthcare, education or sports-related issues
- Experience our interactive teaching style
- Gain insight into related fields of interest
- Learn about Dutch culture and society
- Make new friends from all around the world!



PROGRAM

Our program consists of 3 courses on a variety of topics that is offered online! You can participate from the comfort of your own home and still connect with other students from all over the world. Find a course suitable for you below and join us this summer!

1. CHALLENGES IN HEALTHCARE

The Netherlands has one of the best healthcare systems worldwide, however the Dutch are also among the "big spenders" when it comes to healthcare related costs. Several challenges, such as growing costs, an ageing society, shortage of qualified personnel and the implementation of technology, may put the quality of this healthcare system under pressure.

During this summer course you learn, think and discuss about health, healthcare, healthcare-related challenges, dilemmas and (innovative) solutions to overcome these potential threats.

Subjects that will be discussed are:

- Addiction
- End-of-life care and euthanasia
- Special Needs and inclusion
- Healthcare and well-being

You will gain insight in (national and international) challenges in healthcare and how these challenges are related to demographics, social and technological developments.

You will reflect on these challenges and determine how they effect your personal (future) work and development as a professional. Last but not least you will observe and explore (innovative) solutions for healthcare challenges!

2. SPORT EVENT MARKETING

Have ideas for sporting events? Bring them about with Sport Event Marketing! Set up a new sport event concept for the future of the Olympic Games . Use social media. And press PR. Learn to focus on value creation and co-creation. Apply marketing tools and develop skills in the use of marketing campaigns and measuring their effectiveness.

Subjects that will be discussed are:

- Financial challenges of major sport events and their economic and social impact
- Behavioral economics and digital analytics
- New sustainable concepts

You will learn about the economic and financial history of the Olympic Games. In small groups you will develop a new sport event concept for the future of this international mega event.

In the end you need to demonstrate that your concept has an ambitious vision for the future and a clear calculation of the social and economic costs and benefits for society.

3. INTERCULTURAL AWARENESS

Learning about a culture, different from your own, can be very empowering and enrich your life in more ways than one. Sharing ideas with fellow students from a different country can broaden your horizons and will be to your advantage in your future career.

In this summer course you will work on becoming more aware of your own background and how our own cultural programming can influence the way you perceive people from other cultures. It will put your ways of doing things in a different perspective. This will help you in your future career. The world has become more and more multi-cultural and it is important to become intercultural competent in how you will deal with your fellow citizens. This course will focus on the 5 steps towards intercultural competence:

Cultural self-knowledge

Cultural self-knowledge is having insight in and being aware of your own cultural programming, the values and norms from your upbringing and the fact that you look through your own cultural lens. By investigating and becoming aware of this you will learn how these factors influence your opinions and behaviour.

Cultural knowledge

Cultural knowledge helps you to gain insight in the similarities and differences between cultures and the role culture plays in opinions and traditions, for instance regarding education.

Intercultural skills

In order to gain intercultural sensitivity, you need skills such as observing, listening, analysing, interpreting, evaluating and connecting.

Intercultural sensitivity

You are inter-culturally sensitive if you are capable of not only looking at matters from your own perspective but also from a different culture's perspective. By putting yourself in the other person's shoes, you will be able to behave professionally regardless of cultural context. You are aware of your boundaries and without losing your identity. You can easily and respectfully move between different cultural frames of reference.

Intercultural competence

Intercultural competence allows you to effectively and appropriately communicate in intercultural situations. You are capable of using more than one frame of reference.

CREDITS

Complete the HAN Online Summer School and earn 2 ECTS/1 US credits. In the Netherlands, each ECTS credit represents 28 hours of work. You will receive a certificate for active participation and successful completion of the course.



Join one of our challenging summer courses during the special online edition of the HAN Online Summer School 2021! We offer you the perfect opportunity to grow by gaining knowledge and developing personal skills, while working with students from all over the world. All this from your own home! We are looking forward to welcoming you online!

MAGDA & AGNES, HAN ONLINE SUMMER SCHOOL



HOW TO APPLY

The online Summer School is open to all undergraduate students from our partner universities abroad. Your home university has to nominate you. Once you have been nominated you will receive an online application form. You need to have at least a B1 level (CEFR) in English.

NOMINATION DEADLINE

1 April 2021

APPLICATION DEADLINE

15 April 2021

PARTICIPANTS AND COURSE CANCELLATION

A minimum and maximum number of participants per course applies. We reserve the right to cancel or adjust a course based on the number of participants.

COSTS

€50 per student.

Students receive an invoice that needs to be paid before the start of the Summer School.

ABOUT HAN

HAN University of Applied Sciences offers just about every type of professional course in a wide range of fields: education, social studies, commerce, communication, business administration, law, economics, engineering, built environment, applied sciences, IT, health, nursing and sports. Students can choose from a total of 63 Bachelors courses, numerous exchange courses and 19 Masters courses.

OPEN UP NEW HORIZONS.

HAN CAMPUS NIJMEGEN

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MORE INFORMATION

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FACT CHECK

-  **Type of program**
Online
-  **Language of instruction**
English
-  **Summer School duration**
2 weeks
-  **Start date Summer School**
Tuesday 25 May 2021
-  **End date Summer School**
Friday 4 June 2021
-  **Study load per course**
Preparation: 8-10 hours
Contact: 18-20 hours
Groupwork: 10-15 hours
Self-study: 10-15 hours
-  **Contact hours**
On weekdays from 2 until 4 PM CET

For more information please contact

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